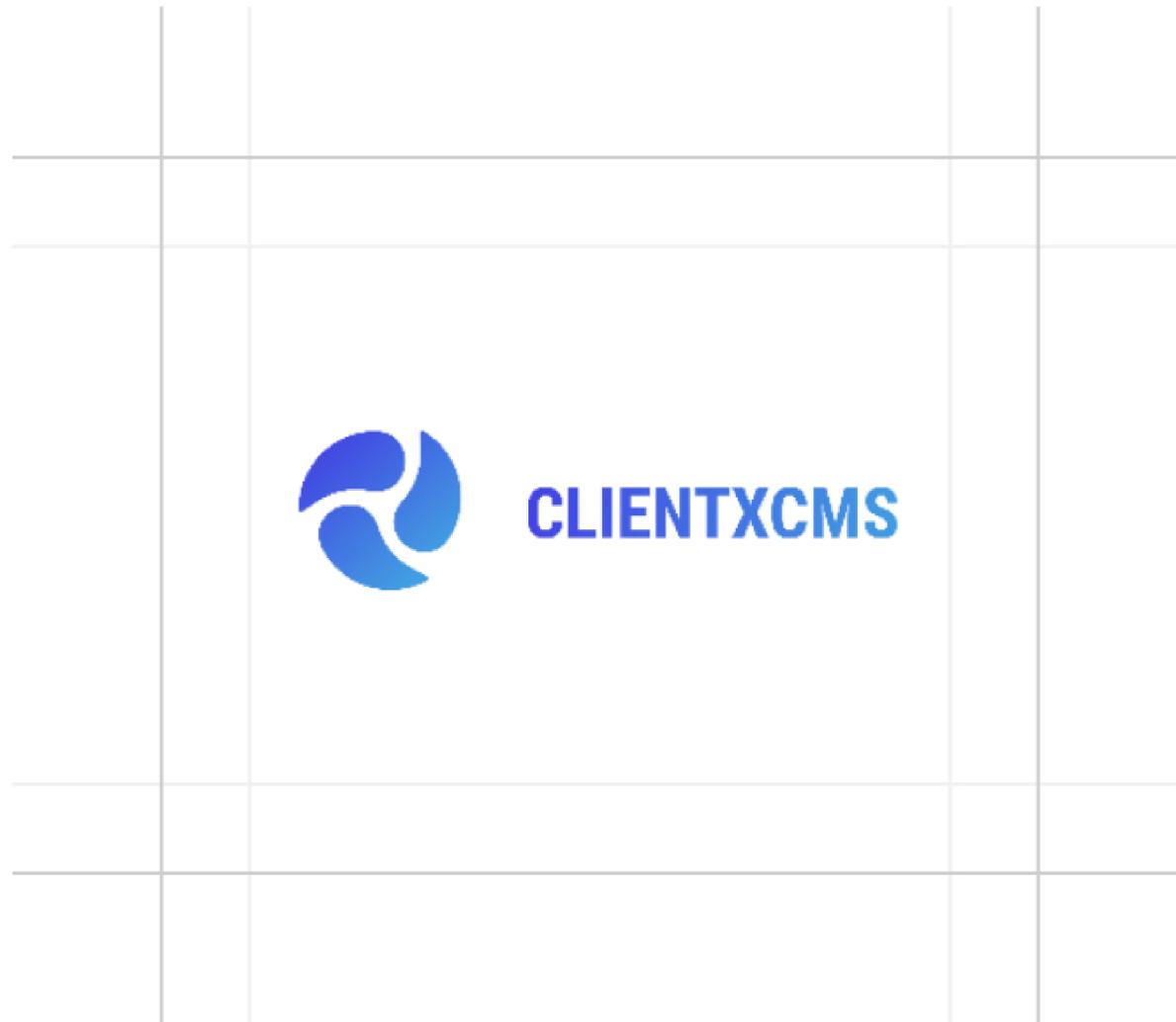# CLIENTXCMS
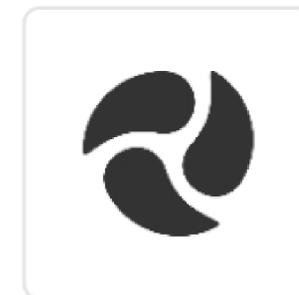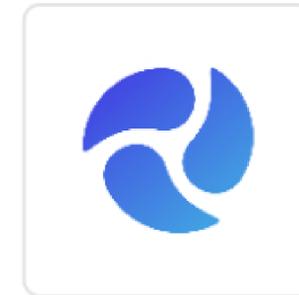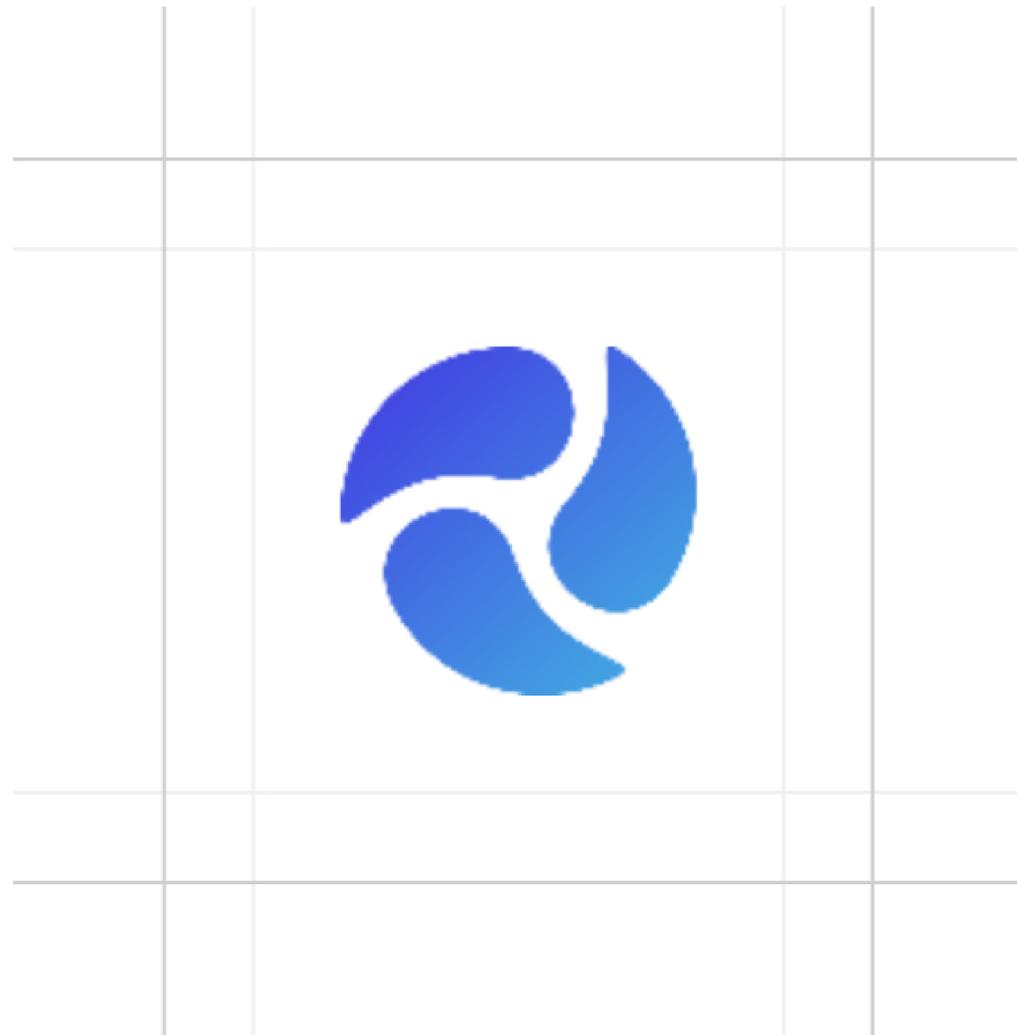
Brand Guidelines
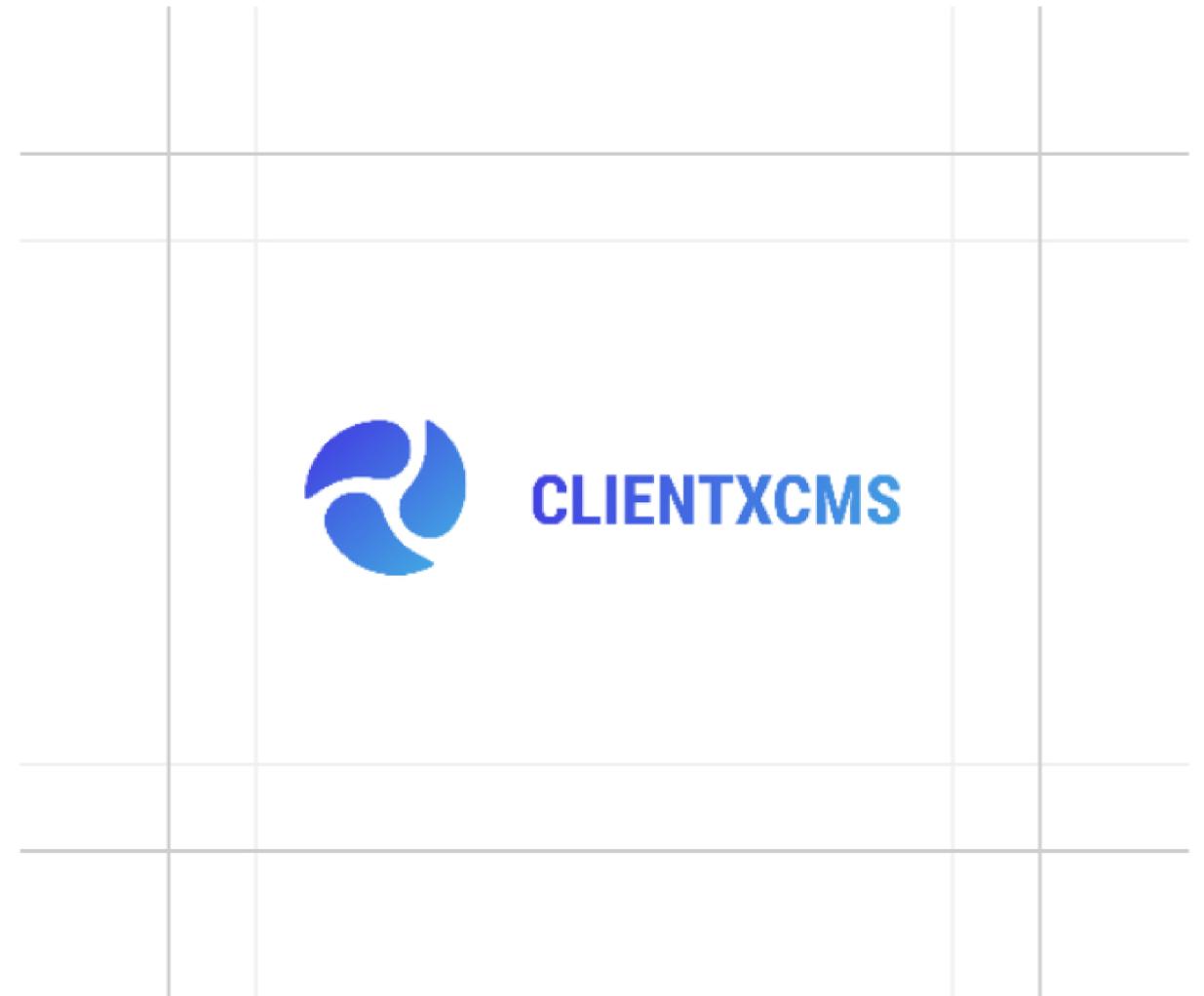
Logos

Icons

Colors

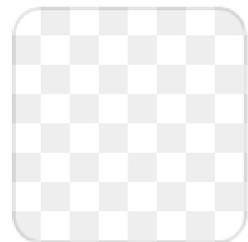Brand Color

Cornflower Blue

HEX: #4289e2   HSL: 213, 73%, 57%

RGB: 66, 137, 226   CMKY: 71, 11, 39, 0

#000000   #4256e2

Fonts

Montserrat

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.

. , : ; ' " ! ? + - * / = () <>

Poppins

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.

. , : ; ' " ! ? + - * / = () <>

CLIENTXCMS

CLIENTXCMS

CLIENTXCMS

Logo Version

Main Logo

CLIENTXCMS

— Version 1.0

Brand Guidelines

About Us

" Through pr

Mono Logo