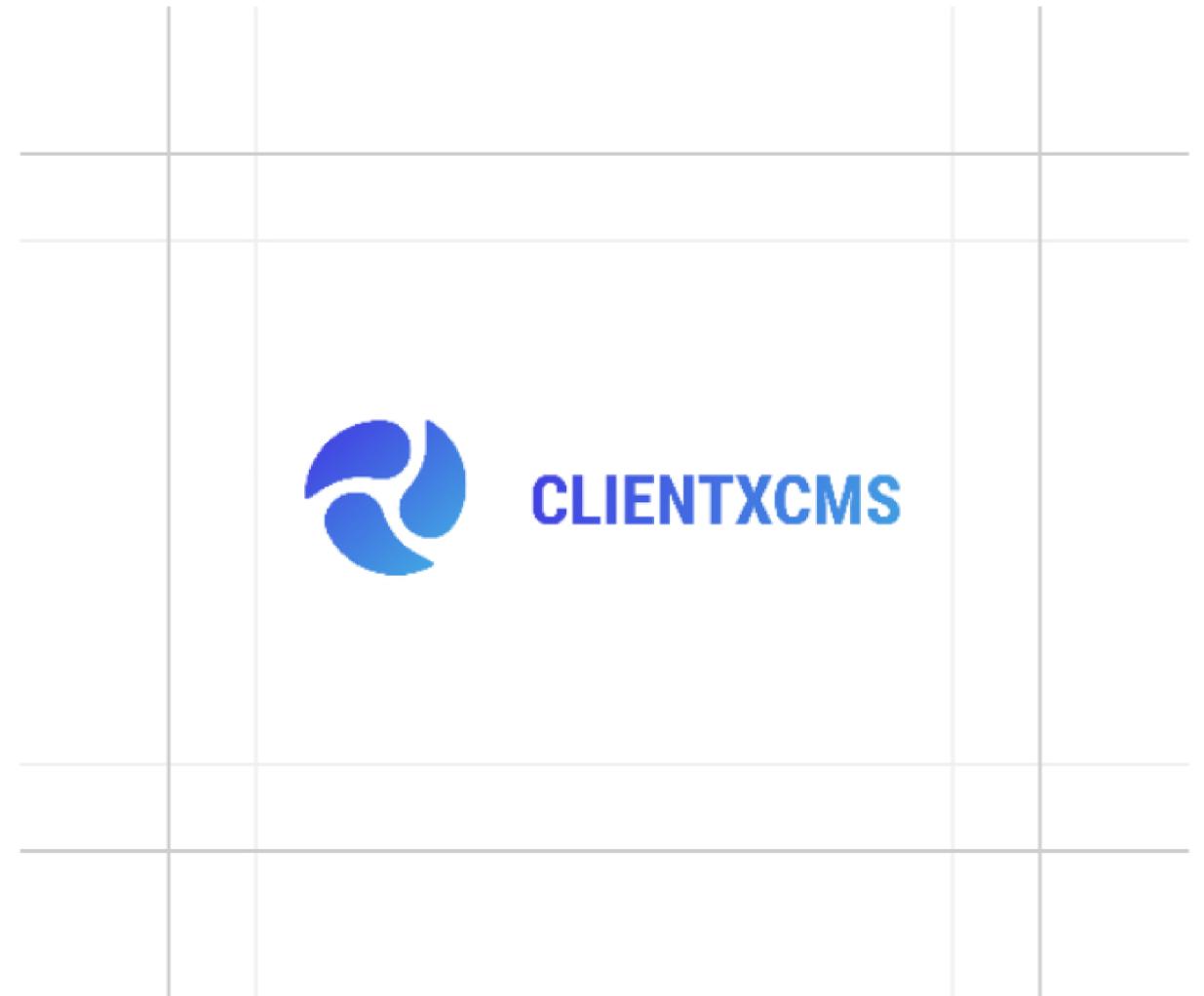
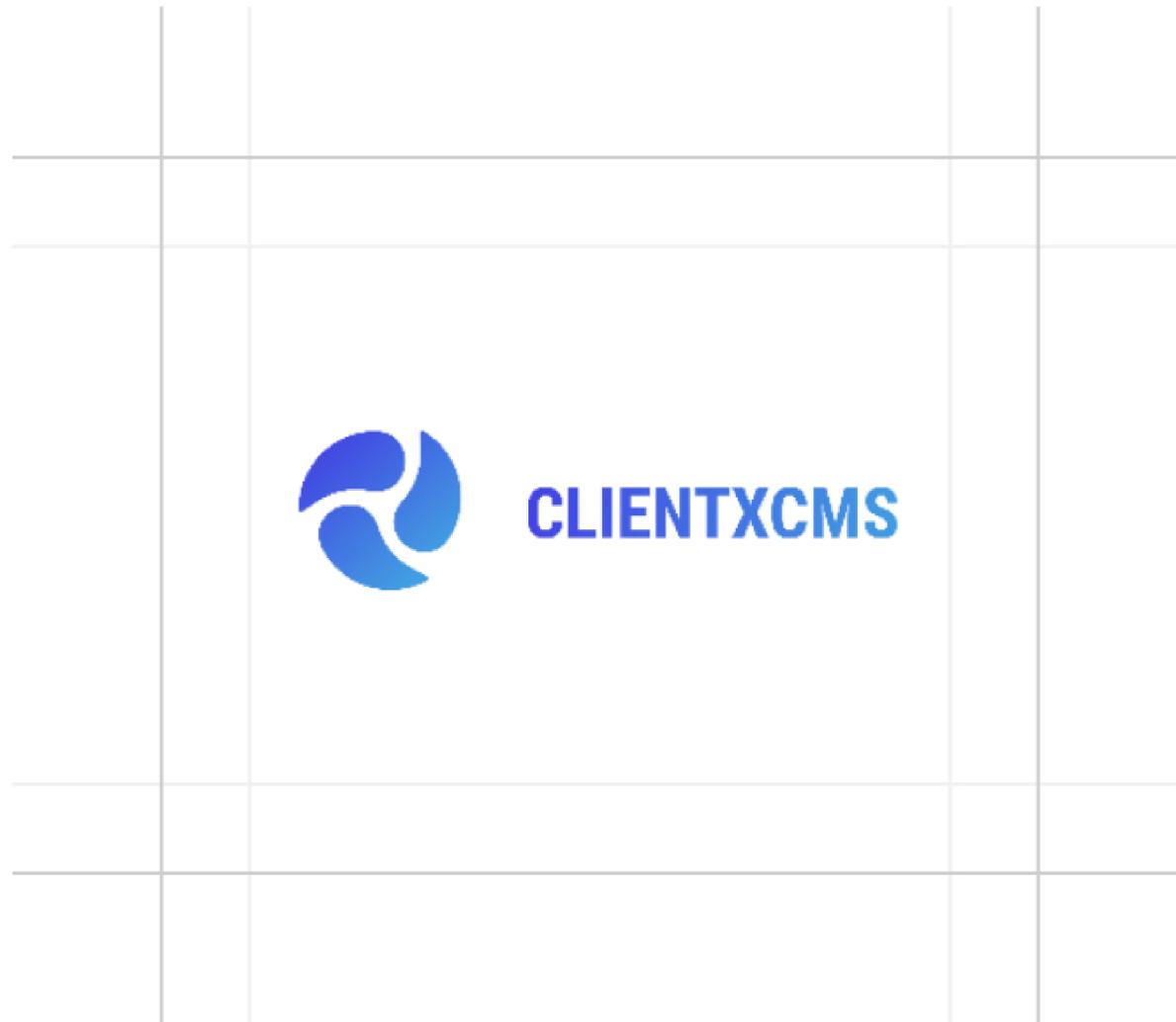


# CLIENTXCMS

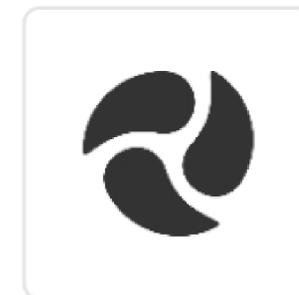
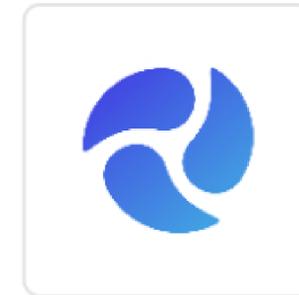
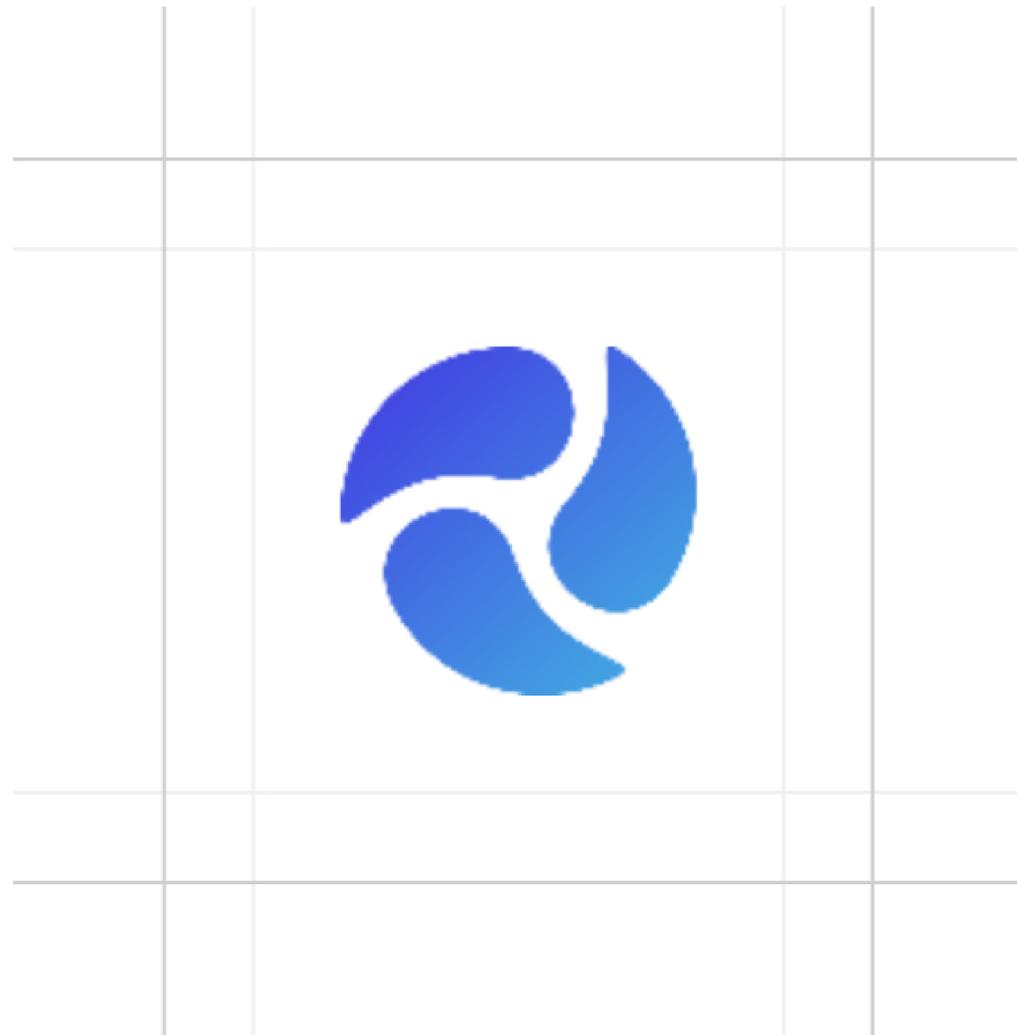
## Brand Guidelines



# Logos



# Icons



# Colors



Brand Color

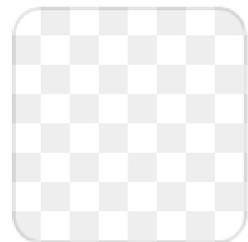
## Cornflower Blue

HEX: #4289e2

HSL: 213, 73%, 57%

RGB: 66, 137, 226

CMKY: 71, 11, 39, 0



#000000



#4256e2

# Fonts

## Montserrat

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.

.,:;' "!? + - \* / = ( ) < >

## Poppins

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.

.,:;' "!? + - \* / = ( ) < >





**CLIENTXCMS**

Sometimes, usually due to production costs, only one color can be used, so in this case the use of a logo, logo or symbol must follow the use of light type on a dark background or use of dark type on a light background Type convention.

The logo and/or symbol outline must be clearly distinguished from the background color.



**CLIENTXCMS**

# Brand Guidelines

Version 1.0

## Logo Version

Main Logo



**CLIENTXCMS**

About Us

"Through pr...

Mono Logo